

Fellowship in Manufacturing Management

Sponsoring an employee

The Fellowship in Manufacturing Management is a postgraduate vocational programme tailored to meet industry's increasing demand for high calibre managers able to enhance business performance. Winner of The Queen's Anniversary Prize for Higher and Further Education 2005, this prestigious programme develops high achieving change agents who can provide technical skills, leadership qualities and management expertise to transform your business.

The Fellowship combines intensive training at Cranfield with industrial experience gained through a 12 month project placement within your organisation. As an employer you can benefit in a number of ways.

Benefit from increased profitability

On successful completion of their internal project a Fellow will typically have added value or achieved cost savings of between £250,000 and £850,000 for their employer, with a payback period of months rather than years. This is achieved through the implementation of world-leading skills, knowledge, tools and techniques developed at Cranfield, combined with their previous experience and knowledge of the organisation.

Benefit from an enhanced management team

The Fellowship programme offers your organisation the opportunity to develop one of your own managers within your organisation. The programme will develop your management team member to ensure they have an awareness of wider business issues, a passion for business improvement and an ability to make things happen. Your organisation will ultimately benefit from high quality management skills.

The roles Fellows' pursue during their placement are varied and have included positions at senior management and director level, e.g. general manager, operations manager, production director, supply chain manager and process improvement manager.

Benefit from our alumni network

As a sponsoring organisation you gain access to the Fellowship's alumni network of over 1000 high calibre management professionals.

Benefit from the introduction of cutting-edge techniques

Typically Fellows undertake change management projects within their employers' organisation, where the status quo may need to be challenged. This involves introducing and embedding cutting-edge techniques, systems and processes into the organisation.

Benefit from our expertise

Throughout the Fellow's project placement they receive support through Cranfield University's coaching system. Leading academics and/or manufacturing management practitioners monitor their progress throughout the placement providing a high level of input to ensure the Fellow maintains focus on the project's 'terms of reference', achieves clear monthly targets and maximises their technical and personal development. Your organisation is continually informed of developments.



THE QUEEN'S
ANNIVERSARY PRIZES
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2005

Programme details

Duration: 12-week residential foundation phase at Cranfield University, followed by a 12 month industrial phase within your organisation.

Start date: January, May and September.

Entry requirements: Applicants must have at least four years' industrial experience, including two years at a supervisory level, and be able to demonstrate drive, flexibility, commitment and leadership potential.

Programme overview

The Fellowship comprises a foundation phase, consisting of 12 weeks intensive training at Cranfield, followed by a 12 month industrial phase consisting of a project placement within your organisation.

Foundation phase

The foundation phase consists of four modules:

- Manufacturing Best Practice
- Personal Effectiveness
- Business Management
- Self Management for Success

This phase includes three two-day projects within your organisation which enables the Fellow to put their honed skills into action prior to the placement. Fellows' develop a high level of competence in adaptability, problem solving and decision making, drive, leadership, working with others, communication skills, and domain knowledge.

Industrial phase

The aim of the industrial phase is to enable the Fellow to implement the techniques, processes and systems learnt during the foundation phase to meet the objective of increasing your organisation's profitability. During this phase Fellows are supported by Cranfield through regular visits from their coach and networking with their own peer group and wider alumni body.

Selection process for Fellows

Fellows go through a rigorous selection process which includes an assessment day, psychometric testing, interviews and monitored role-play scenarios.

Why Cranfield University

Cranfield University is a wholly postgraduate university with an international community and a truly global reputation. The University's focus is on collaborating with industry. With a top two ranking for staff to student ratios in the UK, an excellent rating for teaching, and exceptional facilities, Cranfield makes an ideal destination for advancing careers. All courses are designed to meet the training needs of industry and have a strong input from experts in their sector. Our focus is on applied research and developing industry's future engineers, managers, consultants, and entrepreneurs.

Over the past 30 years the Cranfield Fellowship in Manufacturing Management has become a highly respected programme within the UK manufacturing sector, having delivered substantial business benefits to UK industry from small start-up to global multinational organisations. Benefits include improved financial returns, increased process efficiency and improved workforce morale. In recent years increasing numbers of Fellows have been sponsored by service sector organisations.

Contact

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